

Strategic Economic Plan (Refresh)

Summary

1. The draft Strategic Economic Plan (SEP) had been refreshed following two workshop sessions with the SWLEP Board and a number of SEP Refresh Working Group meetings. The SEP was circulated to Board Members on 17 December 2015 and as a result some refinements were made to the wording on digital connectivity and Corsham and the Skills and Talent objective prior to the Board Meeting on 20 January 2016.
2. At this Board Meeting on 20 January 2016, the final wording of the SEP was adopted. The Marketing and Communications Subgroup will oversee the design and print work for the document and leaflet in line with the SWLEP style outlined in its Marketing and Communications Plan.
3. Once the Local Growth Fund (LGF) projects have been prioritised by the SWLEP Board, a SEP Investment Plan will be drawn up as a separate supporting document. This will be a living document which will cover LGF projects as well as other work undertaken by the SWLEP against which the delivery of the SEP can be monitored.

Recommendations

4. JSEC Members are asked to:

To note of the wording in the Strategic Economic Plan, January 2016.

Debby Skellern

SWLEP, Programme Manager Policy